

READING BOROUGH COUNCIL

REPORT BY DIRECTOR OF ENVIRONMENT AND NEIGHBOURHOOD SERVICES

TO:	TRAFFIC MANAGEMENT SUB-COMMITTEE		
DATE:	14 JUNE 2017	AGENDA ITEM:	8
TITLE:	WEST READING TRANSPORT STUDY - UPDATE		
LEAD COUNCILLOR:	TONY PAGE	PORTFOLIO:	STRATEGIC ENVIRONMENT, PLANNING AND TRANSPORT
SERVICE:	TRANSPORTATION & STREETCARE	WARDS:	SOUTHCOTE / MINSTER
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1. EXECUTIVE SUMMARY

- 1.1 The purpose of this report is to update the Sub-Committee on progress with the West Reading Transport Study and to seek approval to carry out statutory consultation on traffic calming measures within the 20mph zone.

2. RECOMMENDED ACTION

- 2.1 That the Sub-Committee notes the contents of this report and agrees that officers continue to work up specific proposals for transport projects in the study area.
- 2.2 That in consultation with the Chair of the Sub-Committee, the Lead Councillor for Strategic Environment, Planning and Transport and Ward Councillors, the Head of Legal and Democratic Services be authorised to carry out a statutory consultation and advertise the proposed traffic calming measures as shown in appendix 1 & appendix 2 in accordance with the Local Authorities Traffic Orders (Procedure) (England and Wales) Regulations 1996.
- 2.3 That subject to no objections received, the Head of Legal and Democratic Services be authorised to make the Traffic Regulation Order.

2.4 That any objections received following the statutory consultation be reported to a future meeting of the Sub-Committee.

### 3. POLICY CONTEXT

- 3.1 The proposals are in line with Reading Borough Council's third Local Transport Plan (LTP3) for the period 2011-26 and current traffic management policies and standards.
- 3.2 Under the 1988 Road Traffic Act, the Highway Authority has a duty to take steps to both reduce and prevent collisions on the road network. In addition under the Traffic Management Act 2004 the authority has a duty to maintain and manage the road network and secure the safe and expeditious movement of traffic.

### 4. THE PROPOSALS

#### 20mph Zone - Traffic calming measures

- 4.1 A list of measures gained approval to carry out statutory consultation at the Traffic Management Sub-Committee in November 2016 and January 2017.
- 4.2 In addition to measures set out in previous West Reading Transport Study reports, it is now proposed to include an additional proposal to introduce traffic calming measures in the proposed 20mph zone within the statutory consultation. This proposed traffic calming measures would highlight the lower speed limit within both Coley Park and Southcote area and further improve road safety for all road users.
- 4.2 A 20mph zone is indicated by 20mph zone entry and exit signs (TSRGD, diagram 674 and 675), and it is a legal requirement to include at least one traffic calming feature within the 20mph zone.
- 4.3 There is currently no traffic calming measures within the proposed 20mph zone in Southcote area, and although there are already existing speed cushions in parts of Coley Park Area, additional measures on Holy Brook Road and the eastern section of Wensley Road would consider to be beneficial.
- 4.4 The type of traffic calming measure is subject to further detail design.
- 4.5 Appendix 1 indicates the proposed 20mph zone in Southcote area and locations of the proposed traffic calming measures.

- 4.6 Appendix 2 indicates the proposed 20mph zone in Coley Park area and the location of the existing and proposed traffic calming measure.
- 4.7 It is proposed that statutory consultation through a Traffic Regulation Order will be undertaken for the proposals outlined above together with the proposals that the Sub-Committee has previously approved for consultation in November 2016 and January 2017, with any objections reported to the meeting of this Committee in September.
- 4.8 It should be noted that implementation of any measures in Coley Park will be subject to funding being made available from the Community Infrastructure Levy (CIL) contribution from the developer of the former DEFRA offices site.

## **5. CONTRIBUTION TO STRATEGIC AIMS**

- 5.1 The delivery of schemes outlined in this report help to deliver the following Corporate Plan Service Priorities:
- Keeping the town clean, safe, green and active.
  - Providing infrastructure to support the economy.

## **6. COMMUNITY ENGAGEMENT AND INFORMATION**

- 6.1 The West Reading Study has already resulted in public exhibitions and consultation with Transport study steering group.
- 6.2 Statutory consultation will be undertaken in accordance with the Local Authorities Traffic Orders (Procedure) (England and Wales) Regulations 1996.

## **7. LEGAL IMPLICATIONS**

- 7.1 Any resultant Traffic Regulation Order will be made under the Road Traffic Regulation Act 1984.

## **8. EQUALITY IMPACT ASSESSMENT**

- 8.1 In addition to the Human Rights Act 1998 the Council is required to comply with the Equalities Act 2010. Section 149 of the Equalities Act 2010 requires the Council to have due regard to the need to:-
- eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;
  - advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;

- foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

8.2 The Council will carry out an equality impact assessment for transport project proposals in the study area.

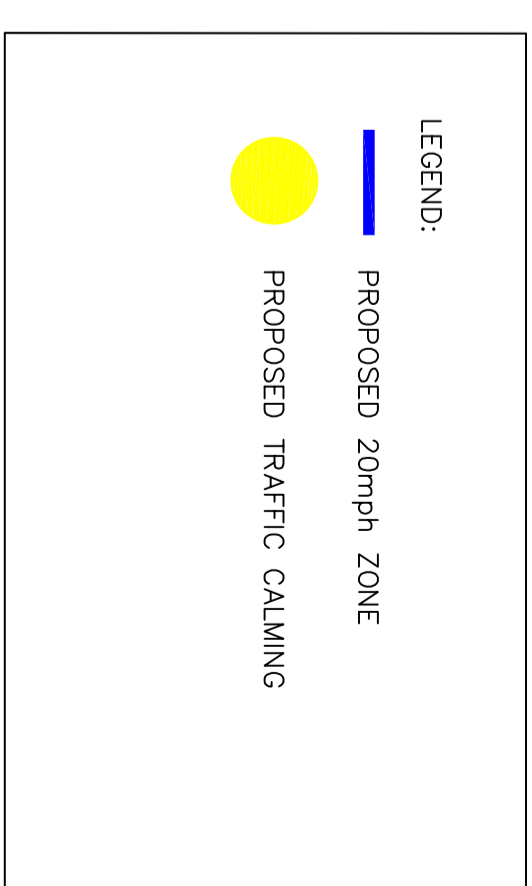
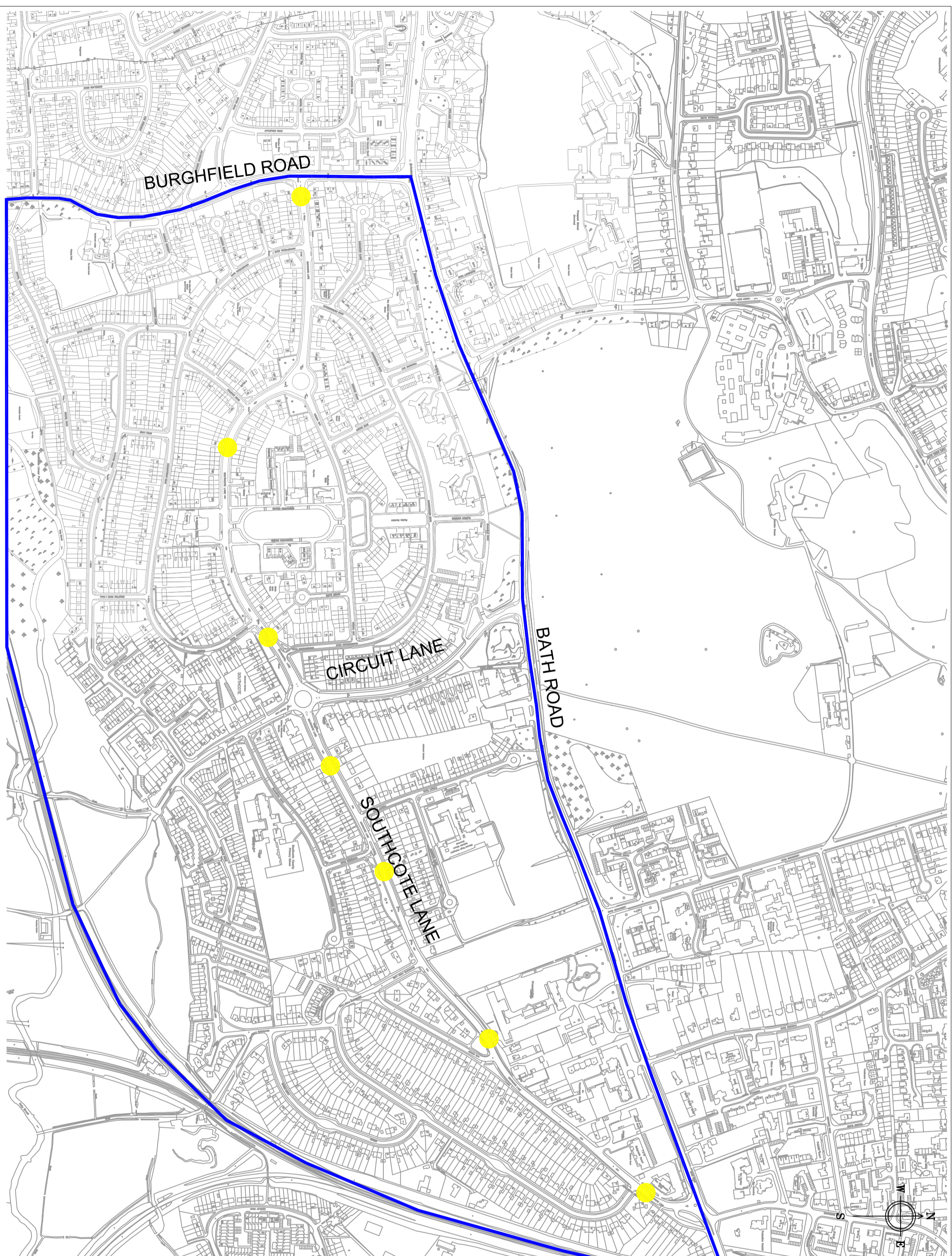
## **9. FINANCIAL IMPLICATIONS**

9.1 The proposals outlined in this report will be implemented using developer contribution available through the Community Infrastructure Levy (CIL).

## **10. BACKGROUND PAPERS**

10.1 West Reading Transport Study, Traffic Management Sub-Committee Reports from June 2015.





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Project  
WEST READING STUDY

Drawing  
PROPOSED 20mph ZONE &  
TRAFFIC CALMING MEASURES

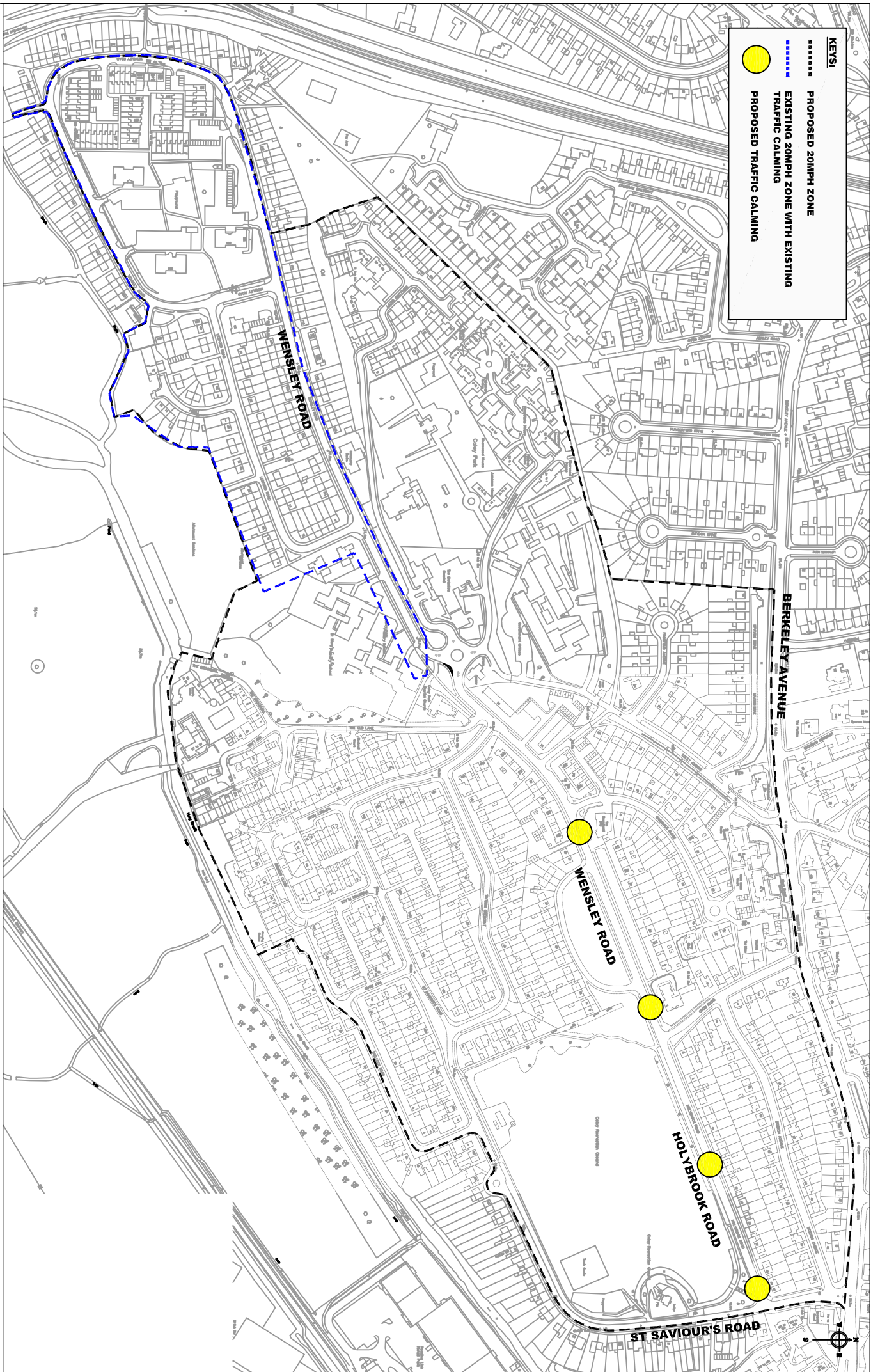
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APPENDIX 1

Drawn	JC	Checked	CM
Approved	SB		
Date	MAY 2017		





**KEYS:**

- ..... PROPOSED 20MPH ZONE
- EXISTING 20MPH ZONE WITH EXISTING TRAFFIC CALMING
- PROPOSED TRAFFIC CALMING